OAPEN
Achievements and goals

1st OAPEN Conference – Berlin, February 25, 2011
Eelco Ferwerda
Amsterdam University Press
Contents

- The OAPEN project
- Context
- Open Access publishing model
- OAPEN’s approach
- The OAPEN Library
- Making the transition
- Achievements
- Future activities
OAPEN: Open Access Publishing in European Networks

Developing an OA publication model for academic books in HSS

Creating a large collection of OA books in various European countries

Sep 2008 - Feb 2011

Coordinator: AUP

Actions undertaken under the eContentplus Programme to make digital content in Europe more accessible, usable and exploitable
The Consortium

- Six countries (Denmark, France, Germany, Great Britain, Italy and the Netherlands)
- Seven university presses as first content providers
- Two universities, as technology and research partner
- Aimed at Academic publishers in Humanities and Social Sciences
- Building a network around OA publishing for stakeholders within the academic community
Why develop Open Access for Academic Books?

• Traditional Monographs are losing ground

• Between 1980 and 2000, sales of Monographs to US Libraries dropped from 2000 to 500 (average)

Need for a new model
Scholarly Communication

Reviewers
Read and evaluate

Authors
Select, cite and write

Researchers
Search, retrieve, read

Funders
Allocate Funds
Evaluate ROI

Libraries
Select, index and provide access

Publishers & Agents
Select, edit, produce, brand, market, distribute and sell
Current Publishing Model

**Reviewers**
Read and evaluate

**Authors**
Select, cite and write

**Researchers**
Search, retrieve, read

**Funders**
Allocate Funds
Evaluate ROI

**Libraries**
Select, index and provide access

**Publishers**
Select, edit, produce, market

Selling access to content
Open Access Publishing Model

Charging for a service

**Reviewers**
Read and evaluate

**Authors**
Select, cite and write

**Researchers**
Search, retrieve, read

**Funders**
Allocate Funds
Evaluate ROI

**Publishers**
Select, edit, produce, market

**Libraries**
Select, index and provide access
Benefits of Open Access for Stakeholders

**Scholars**
- Worldwide audience
- Increased visibility & impact
- Unrestricted access

**Funders**
- Advancing the spread of knowledge
- Improving ROI

**Publishers**
- Effective knowledge dissemination
- Sustainable business model?

**Libraries**
- Answering user needs
- Improving access to knowledge
- Improving service
OAPEN’s approach

Hybrid model: online and print
- Basic online edition is free
- Other editions (print, PoD) are sold

Publishers can charge a publication fee for OA edition

Authors retain copyright
- CC licenses recommended

Long term availability online
- Based on repository infrastructure (UvA) and E-depot (KB)
OAPEN Publishing Model

Charging for a service

Reviewers

Authors

Funders
Allocate Funds

Publishers
Select, edit, produce, market

Libraries
Select and provide access

Selling access to content
Cost shares of estimated total costs per title, OA and printed edition. Print runs 500. Total costs: € 13,263.
Cost shares of estimated total costs per title, OA edition.
Total costs: € 5,850.
Cost shares of estimated total costs per title, printed edition.
Print runs 500. Total costs: € 7,413.
Publishing OA books: cooperation

Publishers
- Organize peer-review
- Offer services for OA publishing based on calculation of costs
- Publish and sell other editions
- Share revenues with funders?

Funders
- Set criteria for OA publications
  - Quality standards (peer review)
  - Determine publication fee
- Provide publication funds
Guiding Principles

• Research and dissemination of results belong together

• Funders’ OA policies should include OA publishing (green and gold)

• OA publication funds should be open to articles and books

• Publishers should develop OA Publishing as a service to the Scholarly community
OAPEN Library: Goals

• Promote Open Access book publishing by building a branded collection of OA peer-reviewed titles

• Increase the visibility and retrievability of high-quality European research

• Set quality standards for OA books, based on transparent procedures for peer review and recommendations for OA licences
Welcome to OAPEN

Welcome to OAPEN online library and publication platform

OAPEN (Open Access Publishing in European Networks) is a collaborative initiative to develop and implement a sustainable Open Access publication model for academic books in the Humanities and Social Sciences. The OAPEN Library aims to improve the visibility and usability of high quality academic research by aggregating peer reviewed Open Access publications from across Europe.

Browse the library

All
Title
Author

Top subjects

Society and social sciences
Humanities
Economics, finance, business and management
The arts
Law
Literature and literary studies
Language
Earth sciences, geography, environment, planning
History

Search the library → advanced search options

Latest titles

Historia Norwegiae
Museum Tusculanum Press

La scienza e la rete
Firenze University Press

De hand van Huizinga
Amsterdam University Press

Changing anarchism: Anarchist theory and practice in a global age
Manchester University Press
What we learned

The transition to OA book publishing will take time

- It requires change from all stakeholders
- It can only succeed in cooperation with Research funders
- Both national and international context

OAPEN should adapt its role accordingly

- Help in making the transition in cooperation with publishers and funders
- Future added value: to be determined!
OA publishing is ultimately dependant on funding opportunities

- Not yet established for HSS
- Almost non existent for books

How to proceed?
Set up funds to experiment and test models

- Limited period
- Limited number of publications
- In cooperation with academic publishers and funders
- In various countries

Proposal for pilot projects
Two pilot projects so far:

OAPEN-NL:
- Netherlands Organisation for Scientific Research (NWO)
- Ministry of Education, Culture and Science

OAPEN-UK:
- JISC Collections
OAPEN-NL: Scope

- 2 years
- Start Oct 1, 2010
- Approx. 50 books
- Av. contribution € 5000 / book

Open to all academic publishers
OAPEN-UK: Scope

- 1 year + 2 years monitoring
- Start May 1, 2011
- Approx. 40 books + control group
- Av. contribution £ 6000 / book

Open to all academic publishers
Learning

Test models
- calculating costs of OA books
- establishing funding mechanisms
- monitoring usage and sales

Establish requirements
- quality assurance
- licensing policies
- technical specs

Share knowledge with other experiments

Develop guidelines and recommendations
OAPEN: Achievements

OA model for academic books
- Awareness of need for alternative business model
- Involvement of stakeholders in Europe and beyond

OAPEN Platform
- OAPEN Library: 20+ publishers; 1000+ OA books (March)
- Tools and services to facilitate OA publishing (coming months)

Further activities
- Pilot projects: testing and developing model in national context
- Foundation to promote and expand OA book publishing
OAPEN Foundation: goals

Promote OA Book publishing
- OA Publication funds
- National pilot projects
- Collaborative projects

Develop OAPEN platform
- Expand collection OAPEN Library
- Involve academic publishers
- Facilitate OA publishing through services

Develop sustainable business model for platform
- Involving research funders and publishers
Conclusion

Monographs won’t survive without a new business model. Open Access publishing has obvious benefits and will become a solution for many academic books.

Awareness is growing, but the transition will take time. It will require involvement from all stakeholders and it won’t succeed without funders.

Take part in the transition, join OAPEN’s network!
Consortium Partners (1/3)

Amsterdam University Press
- Eveline Idema
- Ronald Snijder
- Saskia de Vries
- Eelco Ferwerda

Göttingen University Press
- Margot Bargheer
- Stefan Buddenbohm
- Birgit Schmidt

Firenze University Press
- Patrizia Cotoneschi
- Fulvio Guatelli
- Simone Marinai
- Lucia Becatti
Consortium Partners (2/3)

Leiden University
• Janneke Adema
• Kurt de Belder
• Paul Rutten

Manchester University Press
• Simon Bell
• David Rodgers

Museum Tusculanum Press
• Marianne Alenius
• Niels Stern
Consortium Partners (3/3)

Presses Universitaire de Lyon
• Jean Kempf

University of Amsterdam, DPC
• Renze Brandsma
• Hans Gommers
• Hans Scholte
• Caspar Treijtel

University of Amsterdam, IViR
• Lucie Guibault
Scientific Board

- Dr. Sijbolt J. Noorda (chair)
- Phillippe Aigrain
- Prof. Dr. Jean-Claude Guédon
- Dr. Sigi Jöttkandt
- Sarah Porter
- Prof. Dr. Gerhard Lauer
- Prof. Dr. Ingvild Gilhus
- Dr. Charles Henry
- Michael Holdsworth
- Prof. Dr. Anthony F.J. van Raan
- Prof. Dr. Mette Thunø
- Prof. Dr. Erik Sandewall
- Prof. Dr. Andrea Zorzi
External Stakeholders Group (1/2)

- Kurt De Belder (chair)
- Astrid van Wesenbeeck
- Prof.dr. Wiljan van den Akker
- Prof.dr. Robbert Dijkgraaf
- Theo Mulder
- François Gèze
- Grete M. Kladakis
- Lars Bjørnshauge
- Martin Richardson
- Dr. Nina Kancewicz-Hoffman
- Prof.dr. Milena Žic Fuchs
External Stakeholders Group (2/2)

- Jean-Michel Roddaz
- Dr. Johannes Fournier
- Dr. Roberto Delle Donne
- Prof. dr. Shearer West
- Michael Jon Jensen
- Suzanne Kemperman
- Dr. Renée van Kessel
- Anne Sandfær
- Caren Milloy
Network Partners (1/4)

- Aalborg University Press
- Academia Press
- Akademie Verlag
- Aksant
- Arbeitsgemeinschaft der Universitätsverlage
- Association of American University Presses
- Athabasca University Press
- Atlantis Press
- Bochumer Universitätsverlag
- Brill
- Copenhagen Business School Press
- Editions de l’Université de Bruxelles
Network Partners (2/4)

- ENCES e.V., Humboldt-Universität zu Berlin
- Forlaeggerforeningen - Danish Publishers Association
- Forlaget Samfundslitteratur
- Igitur
- IMISCOE - International Migration Integration Social Cohesion
- Institute of Economic Analysis & Prospective Studies at Al Akhawayn university
- IOS press
- IViR
- JISC collections
- KITLV Press
- Ledizioni - Ledipublishing
Network Partners (3/4)

- National Documentation Centre (EKT), National Hellenic Research Foundation (NHRF)
- OCLC
- Open Book Publishers
- Open Humanities Press
- Oxford University Press
- Pickering & Chatto Publishers
- Polimetrica
- Purdue University Press
- Roskilde University Press
- Scholarly Publishing and Academic Resources Coalition - SPARC Europe
- SPARC
Network Partners (4/4)

- Staats- und Universitätsbibliothek Dresden
- Techne Press
- The Royal Netherlands Academy of Arts and Sciences (KNAW)
- Unipub - Oslo Academic Press
- Universitat de Valencia
- Université Libre de Bruxelles
- University of Calgary Press
- University Press of Southern Denmark
- Verlag der Österreichischen Akademie der Wissenschaften
Content Providers (1/2)

- Aalborg University Press
- Aarhus University Press
- Academia Press
- Aksant Academic Publishers
- Amsterdam University Press
- Bamberg University Press
- Brill
- Campus Verlag
- DANS
- Firenze University Press
- Hamburg University Press
- Huygens instituut
- KIT Scientific Publishing
Content Providers (2/2)

- KITLV Press
- Kassel University Press
- Leiden University Press
- Manchester University Press
- Museum Tusculanum Press
- University Press of Southern Denmark
- Universitätssverlag Chemnitz
- Universitätssverlag Göttingen
- Universitätssverlag der Technischen Universität Berlin
Pilot partners

OAPEN-UK
- JISC Collections

OAPEN-NL
- NWO
- SURF foundation
- KNAW
- UKB
- VSNU
OAPEN Foundation

Supported by:

- Netherlands Organisation for Scientific Research (NWO)
- Utrecht University
- University of Amsterdam
- Leiden University
- Royal Academy of Sciences (KNAW)
- National Library (KB)
- Amsterdam University Press